India aims to give 6 pct of people phones by 2000. By Chaitanya Kalbag

595 words 21 September 1994 Reuters News English (c) 1994 Reuters Limited

TOKYO, Sept 21 (Reuter) - India's new telecommunications policy will open the domestic market to foreign firms, end a century-old state monopoly and aim to provide 60 telephones for every 1,000 people by 2000, a minister said on Wednesday.

India now has 9.64 telephones per 1,000, one of the lowest densities in the world. The average Indian has to wait between one and ten years for a connection.

"India is a vast country. Three million people are on waiting lists for telephones," Communications Minister Sukh Ram told Reuters in an interview.

"That is why we have to invite foreign investors. I am sure, this being a profitable business, many investors will come in."

He said the telecommunications policy unveiled last weekend aimed to give people a telephone on demand by 1997.

Nearly 20 local and foreign companies like Motorola, U.S. West, AT&T, and France Telecom are keen to invest in India's laggard phone system as demand soars with the opening up of the economy, and have applied for licences.

The telecom policy says only domestic firms will be allowed to provide basic telephone services but foreign firms can hold up to 49 percent of joint ventures. Private firms will be licensed for 15 years. An independent regulatory body will regulate prices and work out revenue-sharing plans.

Ram agreed the new policy does not open the lucrative long-distance market to foreign firms but noted the policy was up for review in five years. "We can do it (review the situation) earlier too," he said.

"India is the only country that has opened this sector to private investors at such a low density of less than one percent of population (with phones). Affluent countries like Japan have opened their telecoms markets to private investors only a few years ago."

Ram was in Tokyo en route to a meeting in the western city of Kyoto of the International Telecommunication Union (ITU), a gathering of ministers involved in coordinating world communications.

Ram said more than 60 percent of telephone traffic was within one of India's 18 telecommunications "circles" and only about 25 percent of traffic was between two circles.

Some circles consisted entirely of one of the country's 25 states -- Madhya Pradesh for instance was nearly twice the size of Britain.

"Until a few years ago a telephone was considered a luxury for the common man. Now it has become a necessity. Seventy percent of our 900 million people live in rural areas. It is responsible for economic change in rural areas too," Ram said.

Asked how he reconciled his nationalistic politics with letting foreign firms into a strategic field like telecommunications, Ram, a 67-year-old Sanskrit scholar, said:

"Telecoms have become a very important factor in the economic and social growth of our country. We cannot wait now. This is a highly profitable business and finance is our biggest constraint. Finance available within the country will not be enough to support expansion.

"It is not advisable to wait for a long time simply because we want to monopolise profits."

He said merely to reach the telecommunications standards of other developing countries like Malaysia or Indonesia, New Delhi needed \$60 billion to upgrade its infrastructure.

MA

"India's 1991 census identified 200 million people as belonging to the middle and upper middle classes. Only 10 million of those people have telephones now. Think about how big this market is."

(c) Reuters Limited 1994

Document lba0000020011106dq9l02e10

