From the Editor

ur Prime Minister can seem like an accidental politician. Speaking publicly, he comes across as earnestly wooden, and when he addressed the nation on September 21, the eve of the autumnal equinox, you often felt the teleprompter was scrolling up faster than Manmohan Singh could enunciate. But speak he did, and many of us listened. A nation's leader speaks directly to its people in times of crisis. Does 5.5 per cent growth in gross domestic product qualify as a crisis? Not yet, if you think of how much enterprise and economic activity is taking place despite political hubris and administrative ennui – and at Business Today we persevere in bringing that indomitable India to you. But when you think of the turbo-charged high growth years between 2003 and 2008, you have to wonder if we Indians have a special talent for shooting ourselves in our feet. If pent-up momentum were anything to go by, India's economy ought to have been buzzing along effortlessly at high single digits or even double digits after it was cut loose from the ball and chain of heavy control 21 years ago. Things did not happen that way, of course, which is why we are staring down the barrel of a credit-rating downgrade, foreign investors say India is one of the most difficult places on the planet to do business in, and the I is about to fall out of BRIC. So when Dr Singh said "Money does not grow on trees" and defended the (very modest) trimming of subsidies on diesel and cooking gas and the (very timid) loosening of foreigninvestment rules in retail and aviation, I asked myself: how many men have the opportunity to reshape the wallets of one-fifth of humanity not once, but twice, in two decades? What better way to measure where we have travelled than to reread Manmohan's "There is no time to lose" speech of July 24, 1991?

"The origins of the problem are directly traceable to large and persistent macroeconomic imbalances and the low productivity of investment, in particular the poor rates of return on past investments," he told Parliament that day. "There has been an unsustainable increase in Government expenditure. Budgetary subsidies,

> with questionable social and economic impact, have been allowed to grow to an alarming extent." Ring a bell?

> We held this issue of BT open extraordinarily long to take in all the drama of that week, and Senior Editor Sanjiv Shankaran led a team of five writers to cut through the thickets of political verbosity and make economic sense of what happened - and more importantly, what still so badly needs to happen – starting on page 50. Make no mistake -what we have is window-dressing. The shelves are still very poorly stocked.

> This special issue of the magazine also showcases one of our annual signature events - the Most Powerful Women in Indian Business awards. For nine years now, BT has paid tribute to the

best and brightest of women leaders in corporate boardrooms – and we dare say, discovered many new stars in this firmament. Last year, we launched our MPW Hall of Fame with six first movers. This year four more consistent honorees step into this elite league - Kalpana Morparia, Preetha Reddy, Zia Mody and Shobhana Bhartia. The four of them tell us in their own words what their breakthrough moments were. In addition, there are 25 A-listers and you can read about all of them starting on page 80.

Anil Agarwal personifies the buccaneering spirit of enterprise, and he has set single-mindedly about his ambition of being one of the world's biggest resource monarchs, extracting bauxite, iron ore, zinc, silver, copper and oil and gas from India and Africa, His Vedanta Resources is the only company with Indian roots on the FTSE-100 index, and his family controls about 57 per cent of the \$14-billion empire. His move to create a new umbrella operational company, Sesa Sterlite, has run into flak, and he faces a huge array of environmental, regulatory, and policy hurdles. Senior Editor Suman Layak, who spent months working on the story, and Senior Editor N. Madhavan paint a riveting portrait of the Bihari billionaire starting on page 34.



Editor-in-Chief: Aroon Purie Chief Executive Officer: Ashish Bagga

Editor: Chaitanya Kalbag

Managing Editor: Josey Puliyenthuruthel Executive Editor: Suveen K. Sinha

Deputy Editors: Debashish Mukerji, K. Sai Srinivas,

Alokesh Bhattacharvva Assistant Editor (Web): Anika Gunta

CORRISPONDEATS, Senior Editors: Anand Adhikari, Suman Layak, N. Madhavan, Shamni Pande, Sanjiv Shankaran Senior Associate Editor: Sebastian P.T. Associate Editors: K.R. Balasubramanyam, Shweta Punj,

E. Kumar Sharma, Anusha Subramanian, Goutam Das Assistant Editors: Manu Kaushik, Sunny Sen Special Correspondents: G. Seetharaman, Taslima Khan, Anilesh

Mahajan, Geetanjali Shukla

Correspondents: Anand J., Manasi Mithel, Dearton Thomas Hector

Senior Editors: Uma Asher, Rishi Joshi Associate Editors: Allan Lasrado, Sumit Upadhyaya Chief Copy Editors: Gadadhar Padhy, Roopali Joshi Copy Editor: Basudha Das

PHOTO DEPARTMENT

Photo Editor: Vivan Mehra
Deputy Chief Photographers: Shekhar Ghosh, Deepak G. Pawar
Principal Photographer: Rachit Goswami

Senior Photographer: Aditya Kapoor Photographer: Nishikant Gamre Photo Researcher: Palak Neb

Art Director: Kapil Kashyap

Deputy Art Director: Rajat Baran Chakrayartty Assistant Art Directors: Anita Jaisinghani, Anand Sinha Chief Visualiser: Santosh Kushwaha

Senior Visualisers: Vikas Gupta, N. Ravishankar Reddy

Chief of Production: Dinesh Sachdeva Production Coordinators: Narendra Singh, Rajesh Verma Senior Supervisor: Rajkumar Wahi Senior DTP Designer: Mohammed Shahid

Librarian: Vijaylakshmi Vardan Assistant Librarian: Satbir Singh

Senior Research Associates: Ivotindra Dubey, Niti Kiran

Group Business Head: Manoj Sharma

IMPACT TEAM

Senior General Managers: Kaustav Chatterjee (East), V. Somasundaram (Chennai), Jitendra Lad (West) Head (North): Dipayan Chowdhary General Manager: Nilesh Kadam (North)

Marketing: Vipul Hoon, General Manager; Intekhab Aslam, Brand Manage

Head-Consumer Services: Poonam Sangha, Senior General Manager

News-stand Sales: D.V.S. Rama Rao, Chief General Manager; Vinod Das, Senior General Manager (National); Manish Shrivastava, Senior Manager (North); Joydeep Roy, Senior Manager (East); Rajesh Menon, General Manager (West); Deepak Bhatt, General Manager (South); Rakesh Sharma, General Manager (Operations)



Vol. 21, No. 21, for the fortnight October 1-14, 2012. Released on October 1, 2012.

 Editorial Office: India Today Mediaplex, FC-8, Sector 16/A, Film City, Noida-201301; Tel.: 0120-4807100 Fax: 0120-4807150

Advertising Diffice (Gurgaon: AI-A2, Enkay Centre, Ground Floor, V.N. Commercial Complex, Udyog Vihar, Phase S, Gurgaon-122001; Tel: 0124-4948400; Fax: 0124-4030919; Mumbai: 120, 121h Floor, Tower 2 A, One Indiabulls Centre (Jupiter Mills), S.B. Marg, Lower Parel (West),

Izith Hon, fower Z A, Une Indiabulis Centre (Jupiter Mills), St. Marg, Lower Parel (West), Mumbai-400013; Eli-022-6603352; Faci 022-6603252; Chemai: 5th Floor, Main Building No. 443, Guna Complex, Anna Salai reprampet, Chennai-600018; Tel: 044/28478525; Fax: 044/2436918 angalore: 2022 204 Richmonf Gover, Sanford, Eliconomo Road, Bangalore-560025; Elo 022/22448, 080-30374106; Fax: 080+22/18335; Kollata: 52, Ll. Road, 4th floor, Kolkata-70007; Elo 032-282398, 032-282776; Mayerland-SaveZive Sar odd 2827726; Mayerland-6-38857/R Baj Balai Road, Somaijquda, hyderabad-500082; Tel: 040-2340165; 040-23400479; Almedabad: 2nd Floor, Somaijquda, hyderabad-500082; Tel: 040-2340165; 040-2 2C, Surya Rath Building, Behind White House, Panchwati, Off. C.G. Road, Ahmedabad-380006; Tel. 079-6560393, 079-6560929; Fax: 079-6565293; Kochi: Karakkatt Road, Kochi-682016; Tel.: 0484-2377057, 0484-2377058; Fax: 0484-370962

◆ Subscriptions: For assistance contact Customer Care Landon, 1994 E. Mon, 2004 1994 Subscription of a Subscription of assistance of make distinct assistance from the first fairbabad; 0120-2479900 (Monday-Friday, 10 am-6 pm) from Rest of India; Toll free no:1800 1800 100 (from BSNL/MTNL lines); Fax: 0120-4078080; F-mail: wecarebg@intoday.com

 Sales: General Manager Sales, Living Media India Ltd, B-45, 3rd Floor, Sector-57, Noida (U.P.) - 201301 Tel: 0/20-4/0900, Fax: 0/20-4/09064 © 1998 Living Media India Ltd. All rights reserved througout the world. Reproduction in any manner is prohibited. Published & Printed by Ashish Bagga on behalf of Living Media India Limited. Printed at Thomson Press India Limited, 183-5, Milestone, Delhi-Mathura Road, Faridabad-12/1007, (Haryana). Published at K-9, Connaught Circus, New Delhi-110 001.

 Business Today does not take responsibility for returning unsolicited publication material All disputes are subject to the exclusive jurisdiction of competent courts and forums in Delhi/New Delhi only



chaitanva.kalbag@intodav.com

www.businesstoday.in/editor

For reprint rights and syndication enquiries, contact syndications@intoday.com or call +91-120-4078000 www.syndicationstoday.in